

As a long term member and involved with the Board for more than a decade I've often been challenged about what makes Christian Super Christian. While there are many things I can point to such as the Christian staff in our National Office or the prayerful approach to decisions in Board meetings at the core of our business – investing your funds – we have not been particularly distinctive.

We have looked at this issue many times over the years but the advice we have received previously has been the same – you are not big enough yet. The recent relative underperformance of the current ethical options illustrates the problem. As we only have a smaller pool of funds we cannot take advantage of opportunities available when investing larger amounts – with results being impacted as a result.

As we have talked and prayed about the future direction of the Fund as a Board it has become clear to us that a 'step of faith' was needed. Not 'blind faith' but a direction based on sound expert advice that as a whole Fund we have the size to make a difference. A direction based on advice that investing in accordance with our beliefs and values need not result in lower returns (in some studies the opposite is argued). Most importantly though, a direction based upon seeking the Lord's guidance and wisdom for the Fund.

Christian Super has the opportunity to make a difference, to be genuinely Christian in our core business of investing. We hope that you will join us in this exciting journey ahead!