

What makes *Christian Super* Christian? It is over 17 years ago that I first joined *Christian Super*. At the time I joined at least partly because I wanted my investments to be handled in a Christian way by people who had the same Biblical principles I had. 10 years ago I became a trustee and became committed to managing the fund in a Christian way, which meant being known for our Christian values and standards in both service and investment strategy.

One of the things that frustrated me for many years was the difficulty in adding viable “ethical” investment choices to the fund. How could we ensure our money wasn’t being invested to promote gambling, tobacco, prostitution or child labour? More positively, how could we direct our investments towards companies with environmentally sound and non-exploitative work practices? It took some time before we were big enough and the right sort of products were available to us but finally the fund was able to introduce ethical investment options 4 years ago. Soon after the new options were introduced both I and my wife moved all our money into ethical options. Many of you did, too.

This was a great first step but there was further to go. As a Christian fund all of our funds should really be invested in an ethical way, it shouldn’t just be an option. Furthermore, having all our funds in ethical choices would give us greater options in the way we could invest our funds and thus potentially improve our returns and make us that much more competitive. Personally, I would be prepared to accept a somewhat smaller return for the sake of investing ethically, but it is very pleasing to know that this doesn’t need to be the case.

It is therefore with a great deal of satisfaction and anticipation that I see the fund becoming fully ethical. Not only will this bring us that much closer to our ideal of a Christian fund, thereby honouring God, but it will add benefits for our members, enabling them (us) to better serve Him in the future.

Tony Deenick